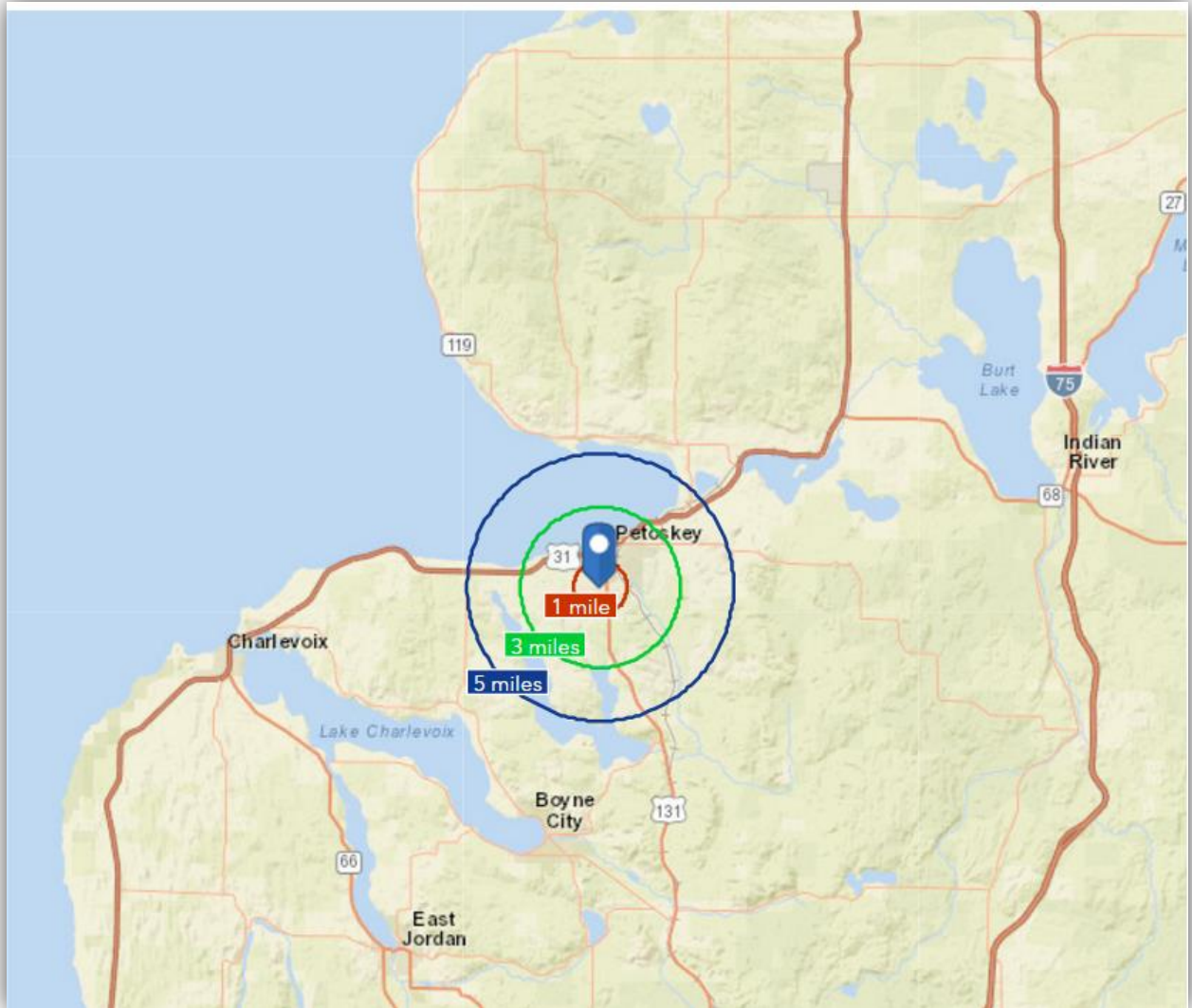


BEAR CREEK PLAZA

PETOSKY, MI





Demographic and Income Profile

1820 Anderson Rd, Petoskey, Michigan, 49770
Ring: 1 mile radius

Prepared by Esri
Latitude: 45.34959
Longitude: -84.97091

Summary	Census 2010	2016	2021				
Population	2,333	2,504	2,640				
Households	1,123	1,205	1,270				
Families	535	561	585				
Average Household Size	2.05	2.05	2.05				
Owner Occupied Housing Units	455	471	490				
Renter Occupied Housing Units	668	733	780				
Median Age	44.0	44.6	43.2				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	1.06%	0.23%	0.84%				
Households	1.06%	0.28%	0.79%				
Families	0.84%	0.16%	0.72%				
Owner HHs	0.79%	0.27%	0.73%				
Median Household Income	7.09%	2.26%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	211	17.5%	217	17.1%		
	\$15,000 - \$24,999	273	22.7%	255	20.1%		
	\$25,000 - \$34,999	180	14.9%	101	8.0%		
	\$35,000 - \$49,999	111	9.2%	100	7.9%		
	\$50,000 - \$74,999	233	19.3%	347	27.3%		
	\$75,000 - \$99,999	92	7.6%	121	9.5%		
	\$100,000 - \$149,999	53	4.4%	71	5.6%		
	\$150,000 - \$199,999	20	1.7%	25	2.0%		
\$200,000+	32	2.7%	34	2.7%			
Median Household Income	\$30,852		\$43,455				
Average Household Income	\$49,737		\$56,429				
Per Capita Income	\$25,896		\$29,209				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	130	5.6%	130	5.2%	141	5.3%
	5 - 9	121	5.2%	121	4.8%	134	5.1%
	10 - 14	113	4.8%	120	4.8%	131	5.0%
	15 - 19	118	5.1%	122	4.9%	124	4.7%
	20 - 24	171	7.3%	177	7.1%	159	6.0%
	25 - 34	302	13.0%	339	13.5%	386	14.6%
	35 - 44	233	10.0%	253	10.1%	295	11.2%
	45 - 54	323	13.9%	292	11.7%	263	10.0%
	55 - 64	296	12.7%	334	13.3%	360	13.6%
	65 - 74	169	7.2%	233	9.3%	293	11.1%
	75 - 84	173	7.4%	183	7.3%	189	7.2%
	85+	183	7.8%	200	8.0%	164	6.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

April 17, 2017



Demographic and Income Profile

1820 Anderson Rd, Petoskey, Michigan, 49770
Ring: 3 mile radius

Prepared by Esri
Latitude: 45.34959
Longitude: -84.97091

Summary	Census 2010	2016	2021				
Population	9,982	10,396	10,770				
Households	4,356	4,512	4,665				
Families	2,481	2,528	2,595				
Average Household Size	2.22	2.23	2.24				
Owner Occupied Housing Units	2,437	2,478	2,549				
Renter Occupied Housing Units	1,919	2,034	2,116				
Median Age	40.1	41.1	41.0				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	0.71%	0.23%	0.84%				
Households	0.67%	0.28%	0.79%				
Families	0.52%	0.16%	0.72%				
Owner HHs	0.57%	0.27%	0.73%				
Median Household Income	3.43%	2.26%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	548	12.1%	534	11.4%		
	\$15,000 - \$24,999	750	16.6%	751	16.1%		
	\$25,000 - \$34,999	549	12.2%	380	8.1%		
	\$35,000 - \$49,999	546	12.1%	458	9.8%		
	\$50,000 - \$74,999	822	18.2%	985	21.1%		
	\$75,000 - \$99,999	505	11.2%	609	13.1%		
	\$100,000 - \$149,999	440	9.8%	555	11.9%		
	\$150,000 - \$199,999	163	3.6%	199	4.3%		
\$200,000+	189	4.2%	194	4.2%			
Median Household Income	\$45,357		\$53,687				
Average Household Income	\$65,255		\$71,625				
Per Capita Income	\$28,908		\$31,605				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	551	5.5%	537	5.2%	573	5.3%
	5 - 9	597	6.0%	555	5.3%	539	5.0%
	10 - 14	608	6.1%	611	5.9%	584	5.4%
	15 - 19	690	6.9%	688	6.6%	680	6.3%
	20 - 24	735	7.4%	767	7.4%	813	7.5%
	25 - 34	1,249	12.5%	1,361	13.1%	1,465	13.6%
	35 - 44	1,109	11.1%	1,137	10.9%	1,199	11.1%
	45 - 54	1,485	14.9%	1,312	12.6%	1,180	11.0%
	55 - 64	1,330	13.3%	1,484	14.3%	1,544	14.3%
	65 - 74	694	7.0%	945	9.1%	1,162	10.8%
	75 - 84	528	5.3%	561	5.4%	623	5.8%
	85+	404	4.0%	438	4.2%	407	3.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

April 17, 2017



Demographic and Income Profile

1820 Anderson Rd, Petoskey, Michigan, 49770
Ring: 5 mile radius

Prepared by Esri
Latitude: 45.34959
Longitude: -84.97091

Summary	Census 2010	2016	2021				
Population	13,441	14,037	14,567				
Households	5,692	5,907	6,113				
Families	3,486	3,569	3,672				
Average Household Size	2.30	2.32	2.33				
Owner Occupied Housing Units	3,565	3,650	3,768				
Renter Occupied Housing Units	2,127	2,257	2,346				
Median Age	40.8	41.9	42.1				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	0.74%	0.23%	0.84%				
Households	0.69%	0.28%	0.79%				
Families	0.57%	0.16%	0.72%				
Owner HHs	0.64%	0.27%	0.73%				
Median Household Income	2.56%	2.26%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	609	10.3%	588	9.6%		
	\$15,000 - \$24,999	846	14.3%	838	13.7%		
	\$25,000 - \$34,999	661	11.2%	449	7.3%		
	\$35,000 - \$49,999	708	12.0%	578	9.5%		
	\$50,000 - \$74,999	1,137	19.2%	1,314	21.5%		
	\$75,000 - \$99,999	775	13.1%	922	15.1%		
	\$100,000 - \$149,999	679	11.5%	872	14.3%		
	\$150,000 - \$199,999	225	3.8%	276	4.5%		
\$200,000+	268	4.5%	277	4.5%			
Median Household Income	\$51,935		\$58,936				
Average Household Income	\$70,203		\$77,221				
Per Capita Income	\$29,916		\$32,763				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	744	5.5%	730	5.2%	768	5.3%
	5 - 9	848	6.3%	777	5.5%	762	5.2%
	10 - 14	876	6.5%	876	6.2%	838	5.8%
	15 - 19	940	7.0%	932	6.6%	934	6.4%
	20 - 24	871	6.5%	959	6.8%	982	6.7%
	25 - 34	1,555	11.6%	1,699	12.1%	1,836	12.6%
	35 - 44	1,554	11.6%	1,550	11.0%	1,627	11.2%
	45 - 54	2,055	15.3%	1,838	13.1%	1,680	11.5%
	55 - 64	1,877	14.0%	2,084	14.8%	2,136	14.7%
	65 - 74	973	7.2%	1,350	9.6%	1,682	11.5%
	75 - 84	680	5.1%	732	5.2%	840	5.8%
	85+	467	3.5%	509	3.6%	483	3.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

April 17, 2017