



Retail MarketPlace Profile

7701 Hoke Rd, Englewood, Ohio, 45315
Ring: 1 mile radius

Prepared by Es
Latitude: 39.8576
Longitude: -84.3305

Summary Demographics

2016 Population	2,002
2016 Households	766
2016 Median Disposable Income	\$55,355
2016 Per Capita Income	\$36,583

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$37,143,845	\$48,090,531	-\$10,946,686	-12.8	19
Total Retail Trade	44-45	\$33,651,379	\$44,241,393	-\$10,590,014	-13.6	14
Total Food & Drink	722	\$3,492,467	\$3,849,139	-\$356,672	-4.9	4

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$7,775,158	\$0	\$7,775,158	100.0	0
Automobile Dealers	4411	\$6,426,125	\$0	\$6,426,125	100.0	0
Other Motor Vehicle Dealers	4412	\$741,378	\$0	\$741,378	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$607,656	\$0	\$607,656	100.0	0
Furniture & Home Furnishings Stores	442	\$917,955	\$1,014,318	-\$96,363	-5.0	1
Furniture Stores	4421	\$575,257	\$0	\$575,257	100.0	0
Home Furnishings Stores	4422	\$342,698	\$1,014,318	-\$671,620	-49.5	1
Electronics & Appliance Stores	443	\$1,685,238	\$1,763,121	-\$77,883	-2.3	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,229,217	\$946,418	\$1,282,799	40.4	2
Bldg Material & Supplies Dealers	4441	\$2,016,187	\$389,737	\$1,626,450	67.6	1
Lawn & Garden Equip & Supply Stores	4442	\$213,030	\$556,681	-\$343,651	-44.6	1
Food & Beverage Stores	445	\$6,025,787	\$1,415,505	\$4,610,282	62.0	2
Grocery Stores	4451	\$5,338,753	\$1,384,982	\$3,953,771	58.8	1
Specialty Food Stores	4452	\$455,192	\$0	\$455,192	100.0	0
Beer, Wine & Liquor Stores	4453	\$231,842	\$0	\$231,842	100.0	0
Health & Personal Care Stores	446,4461	\$2,303,739	\$3,378,697	-\$1,074,958	-18.9	3
Gasoline Stations	447,4471	\$2,320,114	\$0	\$2,320,114	100.0	0
Clothing & Clothing Accessories Stores	448	\$1,424,502	\$0	\$1,424,502	100.0	0
Clothing Stores	4481	\$926,492	\$0	\$926,492	100.0	0
Shoe Stores	4482	\$191,366	\$0	\$191,366	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$306,644	\$0	\$306,644	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$708,205	\$615,664	\$92,541	7.0	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$576,676	\$573,670	\$3,006	0.3	1
Book, Periodical & Music Stores	4512	\$131,529	\$0	\$131,529	100.0	0
General Merchandise Stores	452	\$6,013,132	\$0	\$6,013,132	100.0	0
Department Stores Excluding Leased Depts.	4521	\$4,414,490	\$0	\$4,414,490	100.0	0
Other General Merchandise Stores	4529	\$1,598,642	\$0	\$1,598,642	100.0	0
Miscellaneous Store Retailers	453	\$1,610,861	\$1,124,186	\$486,675	17.8	2
Florists	4531	\$65,290	\$0	\$65,290	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$288,027	\$0	\$288,027	100.0	0
Used Merchandise Stores	4533	\$183,234	\$0	\$183,234	100.0	0
Other Miscellaneous Store Retailers	4539	\$1,074,310	\$1,075,264	-\$954	0.0	1
Nonstore Retailers	454	\$637,470	\$0	\$637,470	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$361,012	\$0	\$361,012	100.0	0
Vending Machine Operators	4542	\$60,212	\$0	\$60,212	100.0	0
Direct Selling Establishments	4543	\$216,247	\$0	\$216,247	100.0	0
Food Services & Drinking Places	722	\$3,492,467	\$3,849,139	-\$356,672	-4.9	4
Special Food Services	7223	\$100,212	\$0	\$100,212	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$125,851	\$0	\$125,851	100.0	0
Restaurants/Other Eating Places	7225	\$3,266,404	\$3,849,139	-\$582,735	-8	4

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.
http://www.esri.com/data/esri_data/methodology-statements

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April 06, 2017

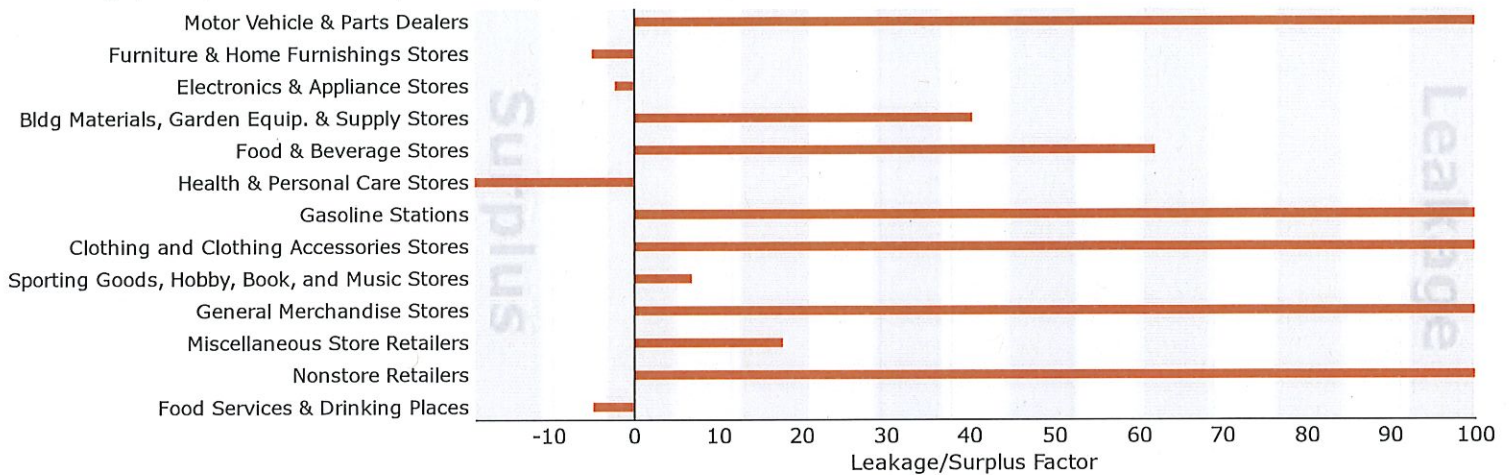


Retail MarketPlace Profile

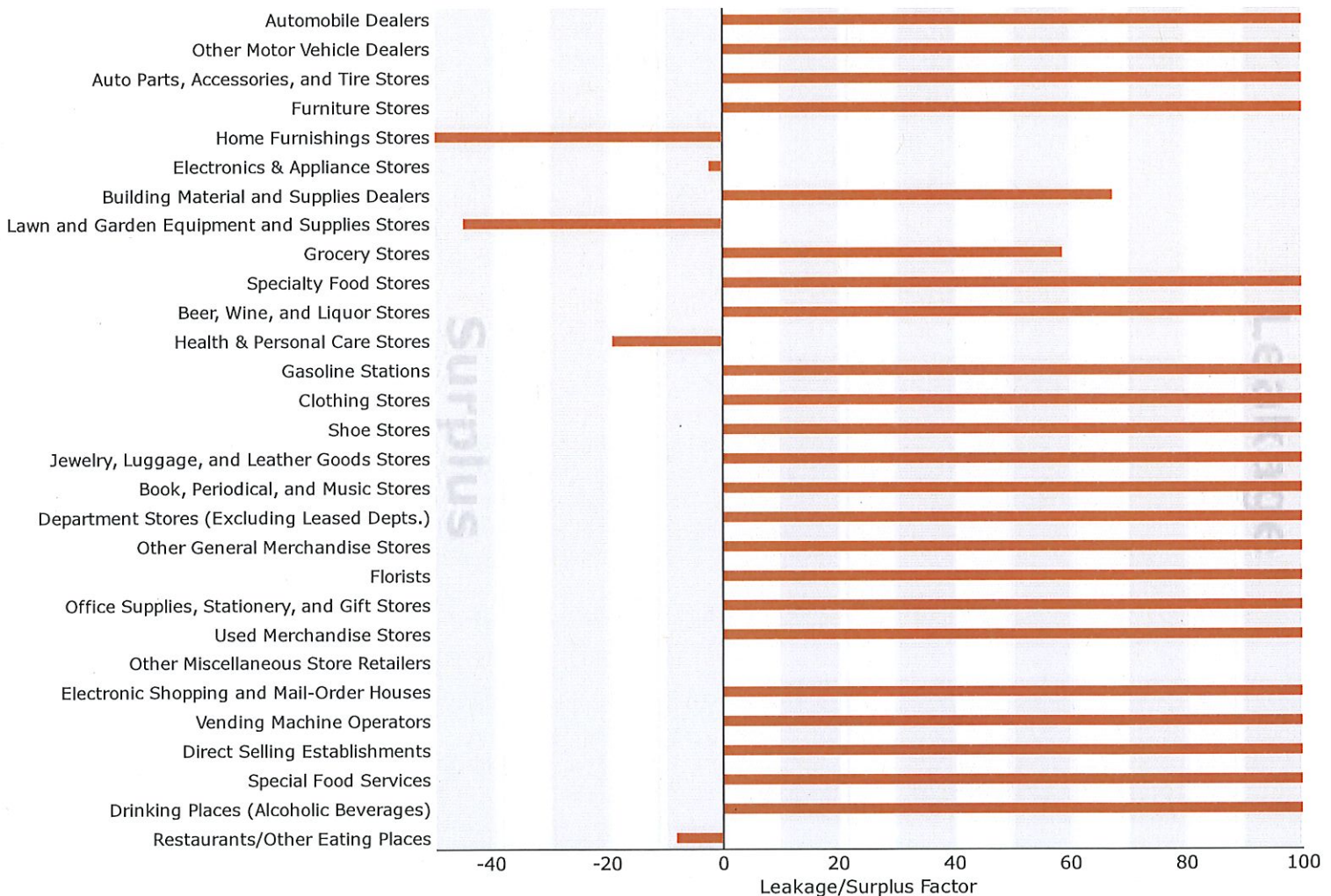
7701 Hoke Rd, Englewood, Ohio, 45315
Ring: 1 mile radius

Prepared by Es
Latitude: 39.8576
Longitude: -84.3305

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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April 06, 2017



Retail MarketPlace Profile

7701 Hoke Rd, Englewood, Ohio, 45315
Ring: 3 mile radius

Prepared by Es
Latitude: 39.8576
Longitude: -84.3305

Summary Demographics

2016 Population	28,685
2016 Households	11,686
2016 Median Disposable Income	\$45,024
2016 Per Capita Income	\$29,052

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$440,699,254	\$299,980,456	\$140,718,798	19.0	148
Total Retail Trade	44-45	\$399,969,007	\$259,869,880	\$140,099,127	21.2	98
Total Food & Drink	722	\$40,730,248	\$40,110,576	\$619,672	0.8	50
Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$92,623,907	\$6,343,073	\$86,280,834	87.2	6
Automobile Dealers	4411	\$76,693,691	\$2,496,334	\$74,197,357	93.7	2
Other Motor Vehicle Dealers	4412	\$8,749,798	\$0	\$8,749,798	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$7,180,417	\$2,274,897	\$4,905,520	51.9	3
Furniture & Home Furnishings Stores	442	\$10,734,667	\$3,033,373	\$7,701,294	55.9	5
Furniture Stores	4421	\$6,742,559	\$731,803	\$6,010,756	80.4	1
Home Furnishings Stores	4422	\$3,992,108	\$2,301,570	\$1,690,538	26.9	4
Electronics & Appliance Stores	443	\$19,616,205	\$18,074,777	\$1,541,428	4.1	14
Bldg Materials, Garden Equip. & Supply Stores	444	\$26,302,341	\$8,391,660	\$17,910,681	51.6	11
Bldg Material & Supplies Dealers	4441	\$23,755,166	\$6,064,681	\$17,690,485	59.3	8
Lawn & Garden Equip & Supply Stores	4442	\$2,547,175	\$2,326,979	\$220,196	4.5	3
Food & Beverage Stores	445	\$72,151,731	\$70,704,326	\$1,447,405	1.0	12
Grocery Stores	4451	\$63,961,248	\$61,350,610	\$2,610,638	2.1	8
Specialty Food Stores	4452	\$5,465,007	\$7,276,780	-\$1,811,773	-14.2	3
Beer, Wine & Liquor Stores	4453	\$2,725,477	\$2,076,936	\$648,541	13.5	1
Health & Personal Care Stores	446,4461	\$27,583,379	\$21,330,079	\$6,253,300	12.8	16
Gasoline Stations	447,4471	\$28,153,292	\$18,126,450	\$10,026,842	21.7	9
Clothing & Clothing Accessories Stores	448	\$16,569,067	\$10,146,884	\$6,422,183	24.0	3
Clothing Stores	4481	\$10,818,325	\$0	\$10,818,325	100.0	0
Shoe Stores	4482	\$2,244,973	\$629,143	\$1,615,830	56.2	1
Jewelry, Luggage & Leather Goods Stores	4483	\$3,505,768	\$9,501,249	-\$5,995,481	-46.1	2
Sporting Goods, Hobby, Book & Music Stores	451	\$8,293,064	\$1,841,970	\$6,451,094	63.7	5
Sporting Goods/Hobby/Musical Instr Stores	4511	\$6,747,343	\$1,748,215	\$4,999,128	58.8	4
Book, Periodical & Music Stores	4512	\$1,545,721	\$93,755	\$1,451,966	88.6	1
General Merchandise Stores	452	\$71,106,865	\$94,179,621	-\$23,072,756	-14.0	4
Department Stores Excluding Leased Depts.	4521	\$51,981,593	\$92,919,583	-\$40,937,990	-28.3	2
Other General Merchandise Stores	4529	\$19,125,272	\$1,260,038	\$17,865,234	87.6	2
Miscellaneous Store Retailers	453	\$19,301,685	\$7,545,345	\$11,756,340	43.8	13
Florists	4531	\$761,865	\$473,810	\$288,055	23.3	1
Office Supplies, Stationery & Gift Stores	4532	\$3,366,116	\$635,891	\$2,730,225	68.2	4
Used Merchandise Stores	4533	\$2,155,533	\$1,293,763	\$861,770	25.0	3
Other Miscellaneous Store Retailers	4539	\$13,018,172	\$5,141,882	\$7,876,290	43.4	5
Nonstore Retailers	454	\$7,532,805	\$152,320	\$7,380,485	96.0	1
Electronic Shopping & Mail-Order Houses	4541	\$4,260,155	\$0	\$4,260,155	100.0	0
Vending Machine Operators	4542	\$709,840	\$152,320	\$557,520	64.7	1
Direct Selling Establishments	4543	\$2,562,809	\$0	\$2,562,809	100.0	0
Food Services & Drinking Places	722	\$40,730,248	\$40,110,576	\$619,672	0.8	50
Special Food Services	7223	\$1,170,455	\$412,025	\$758,430	47.9	2
Drinking Places - Alcoholic Beverages	7224	\$1,453,492	\$218,329	\$1,235,163	73.9	1
Restaurants/Other Eating Places	7225	\$38,106,300	\$39,480,222	-\$1,373,922	-2	47

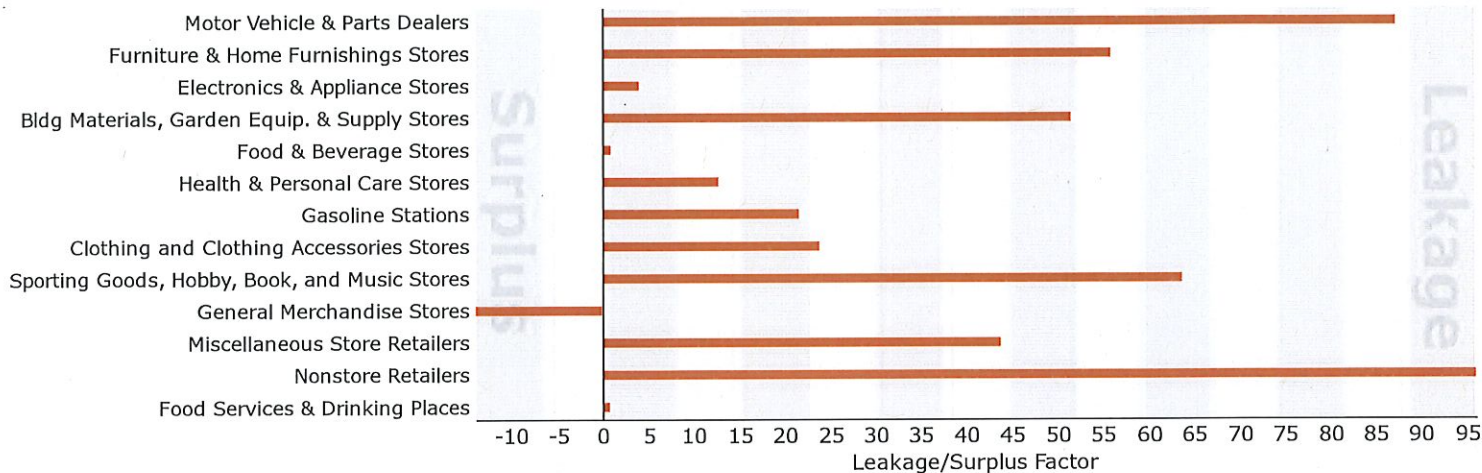
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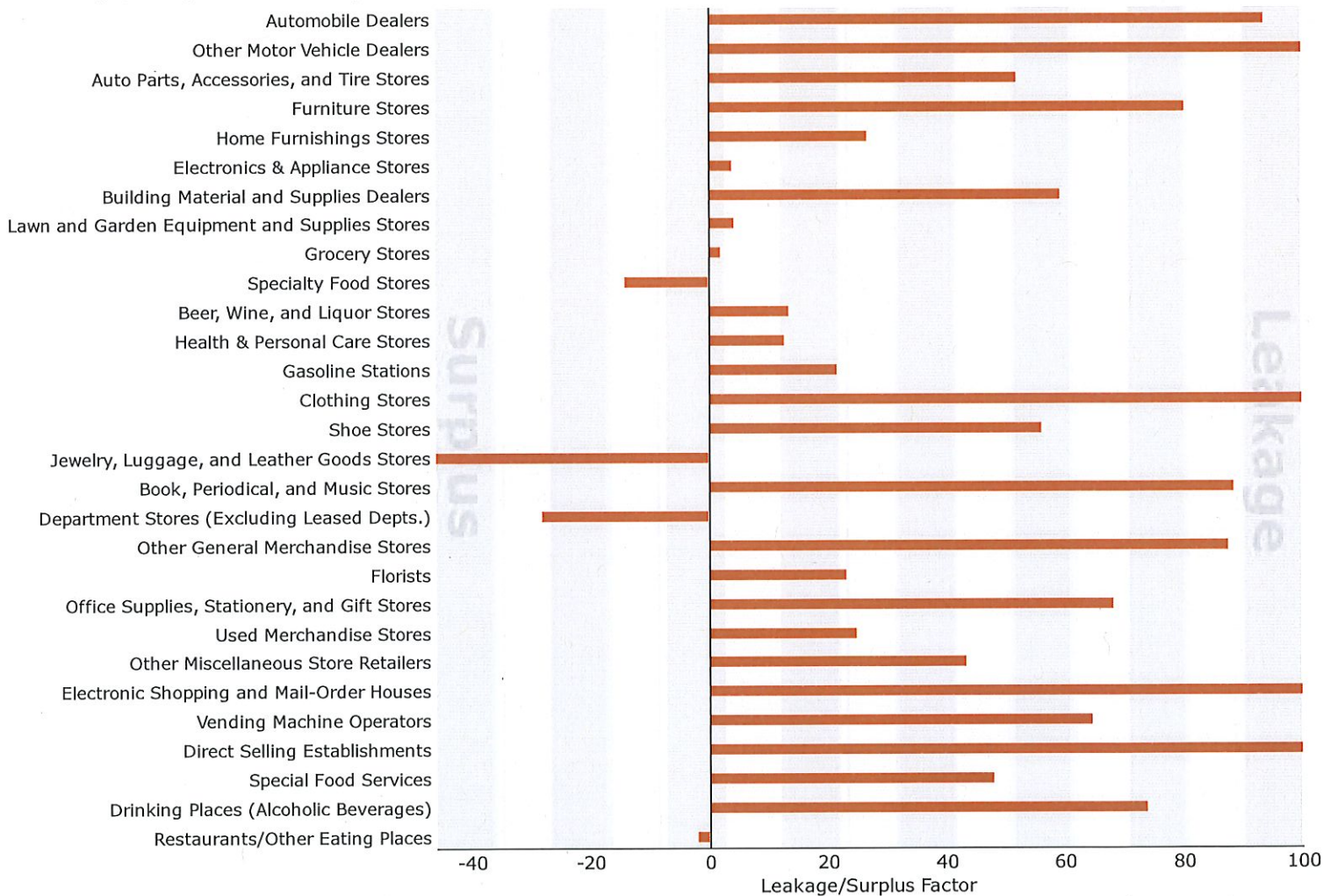
April 06, 2017



Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

7701 Hoke Rd, Englewood, Ohio, 45315
Ring: 5 mile radius

Prepared by Es
Latitude: 39.8576
Longitude: -84.3305

Summary Demographics

2016 Population	57,816
2016 Households	24,145
2016 Median Disposable Income	\$41,436
2016 Per Capita Income	\$27,688

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$848,268,423	\$566,143,041	\$282,125,382	19.9	314
Total Retail Trade	44-45	\$770,140,107	\$494,355,449	\$275,784,658	21.8	214
Total Food & Drink	722	\$78,128,316	\$71,787,592	\$6,340,724	4.2	101

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$178,381,234	\$30,485,512	\$147,895,722	70.8	20
Automobile Dealers	4411	\$147,784,014	\$14,028,371	\$133,755,643	82.7	6
Other Motor Vehicle Dealers	4412	\$16,787,290	\$8,608,959	\$8,178,331	32.2	3
Auto Parts, Accessories & Tire Stores	4413	\$13,809,931	\$7,848,181	\$5,961,750	27.5	11
Furniture & Home Furnishings Stores	442	\$20,592,059	\$6,601,581	\$13,990,478	51.4	9
Furniture Stores	4421	\$12,961,675	\$3,644,423	\$9,317,252	56.1	3
Home Furnishings Stores	4422	\$7,630,384	\$2,957,157	\$4,673,227	44.1	6
Electronics & Appliance Stores	443	\$37,574,182	\$22,176,958	\$15,397,224	25.8	17
Bldg Materials, Garden Equip. & Supply Stores	444	\$49,972,719	\$63,249,419	-\$13,276,700	-11.7	21
Bldg Material & Supplies Dealers	4441	\$45,083,150	\$52,891,739	-\$7,808,589	-8.0	14
Lawn & Garden Equip & Supply Stores	4442	\$4,889,569	\$10,357,680	-\$5,468,111	-35.9	7
Food & Beverage Stores	445	\$139,509,310	\$133,042,468	\$6,466,842	2.4	25
Grocery Stores	4451	\$123,681,491	\$120,818,199	\$2,863,292	1.2	15
Specialty Food Stores	4452	\$10,568,796	\$8,413,562	\$2,155,234	11.4	7
Beer, Wine & Liquor Stores	4453	\$5,259,023	\$3,810,707	\$1,448,316	16.0	3
Health & Personal Care Stores	446,4461	\$53,505,109	\$36,364,974	\$17,140,135	19.1	32
Gasoline Stations	447,4471	\$54,463,487	\$41,168,617	\$13,294,870	13.9	19
Clothing & Clothing Accessories Stores	448	\$31,763,019	\$17,896,710	\$13,866,309	27.9	16
Clothing Stores	4481	\$20,762,687	\$2,388,252	\$18,374,435	79.4	7
Shoe Stores	4482	\$4,304,989	\$4,125,420	\$179,569	2.1	4
Jewelry, Luggage & Leather Goods Stores	4483	\$6,695,343	\$11,383,038	-\$4,687,695	-25.9	6
Sporting Goods, Hobby, Book & Music Stores	451	\$15,859,718	\$5,580,681	\$10,279,037	47.9	10
Sporting Goods/Hobby/Musical Instr Stores	4511	\$12,899,064	\$5,477,160	\$7,421,904	40.4	9
Book, Periodical & Music Stores	4512	\$2,960,654	\$103,521	\$2,857,133	93.2	1
General Merchandise Stores	452	\$136,705,298	\$121,505,022	\$15,200,276	5.9	14
Department Stores Excluding Leased Depts.	4521	\$99,791,801	\$111,673,735	-\$11,881,934	-5.6	3
Other General Merchandise Stores	4529	\$36,913,497	\$9,831,287	\$27,082,210	57.9	11
Miscellaneous Store Retailers	453	\$37,333,841	\$15,987,409	\$21,346,432	40.0	30
Florists	4531	\$1,460,543	\$873,917	\$586,626	25.1	5
Office Supplies, Stationery & Gift Stores	4532	\$6,455,928	\$4,071,247	\$2,384,681	22.7	8
Used Merchandise Stores	4533	\$4,133,329	\$2,394,446	\$1,738,883	26.6	5
Other Miscellaneous Store Retailers	4539	\$25,284,040	\$8,647,799	\$16,636,241	49.0	12
Nonstore Retailers	454	\$14,480,131	\$296,099	\$14,184,032	96.0	1
Electronic Shopping & Mail-Order Houses	4541	\$8,181,476	\$0	\$8,181,476	100.0	0
Vending Machine Operators	4542	\$1,363,128	\$168,187	\$1,194,941	78.0	1
Direct Selling Establishments	4543	\$4,935,527	\$0	\$4,935,527	100.0	0
Food Services & Drinking Places	722	\$78,128,316	\$71,787,592	\$6,340,724	4.2	101
Special Food Services	7223	\$2,224,618	\$922,154	\$1,302,464	41.4	5
Drinking Places - Alcoholic Beverages	7224	\$2,770,888	\$1,121,585	\$1,649,303	42.4	6
Restaurants/Other Eating Places	7225	\$73,132,810	\$69,743,853	\$3,388,957	2	89

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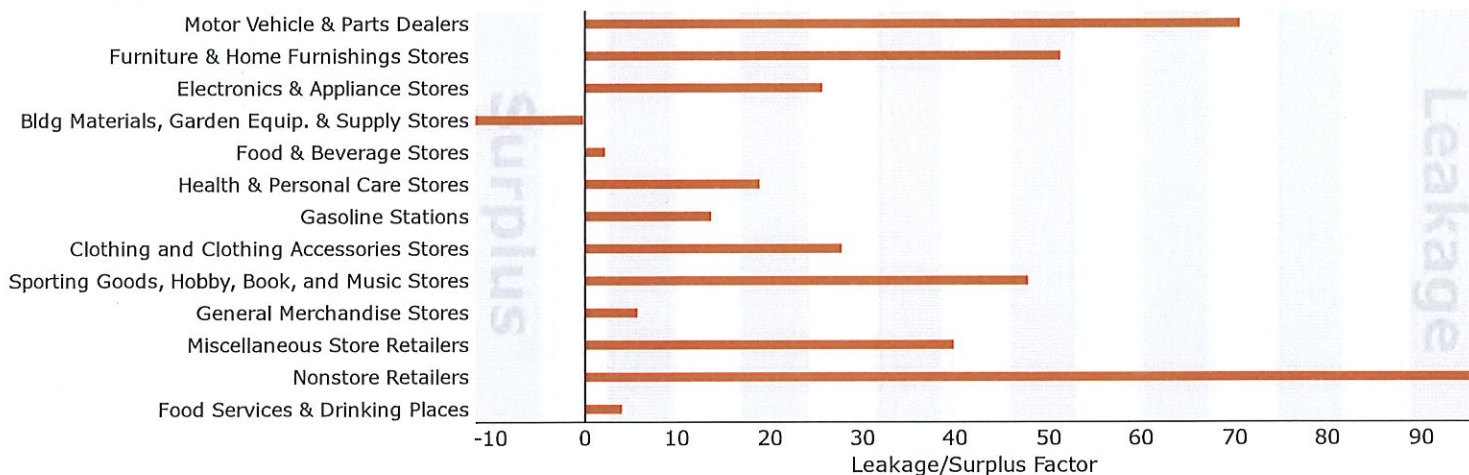


Retail MarketPlace Profile

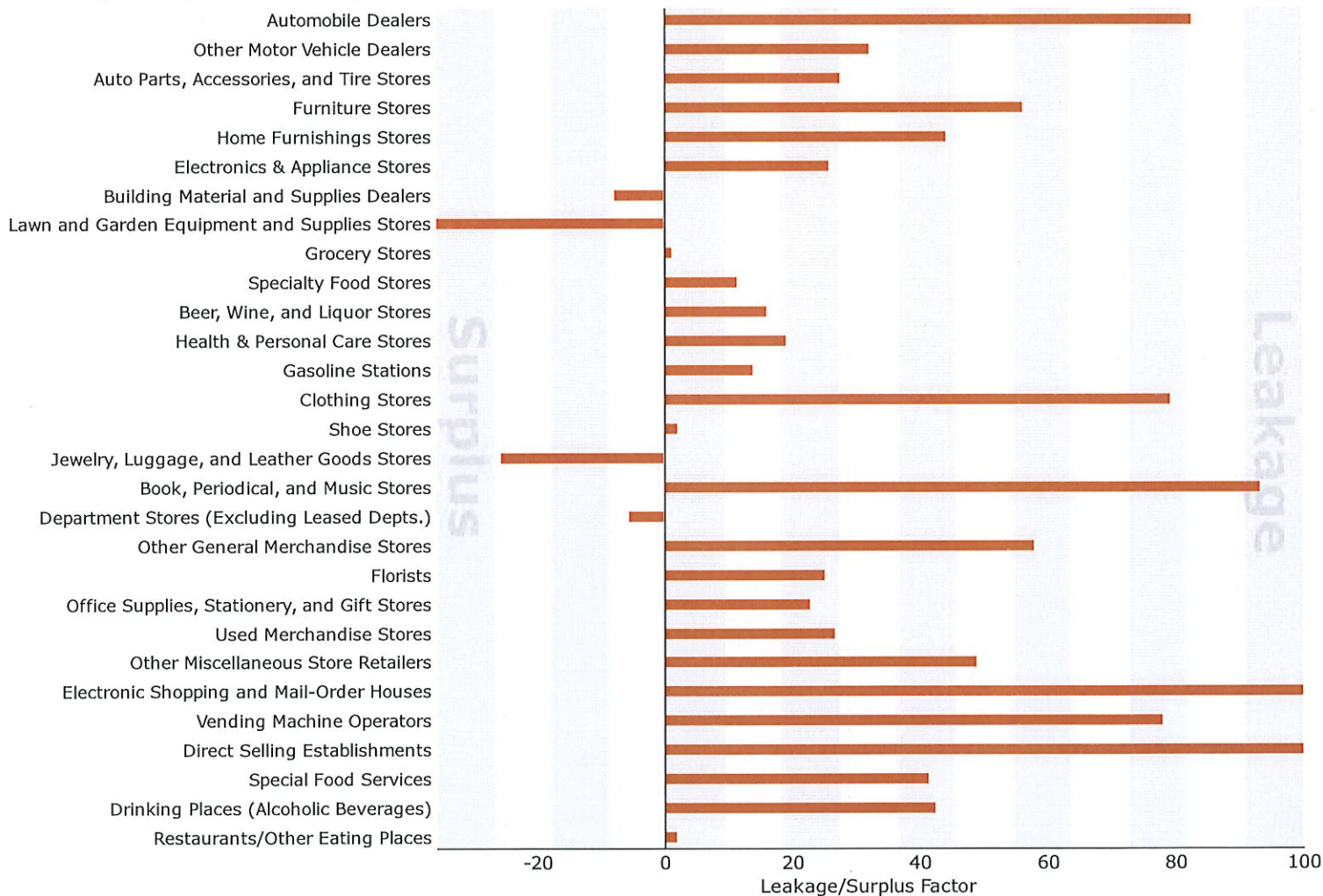
7701 Hoke Rd, Englewood, Ohio, 45315
Ring: 5 mile radius

Prepared by Es
Latitude: 39.8576
Longitude: -84.3305

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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