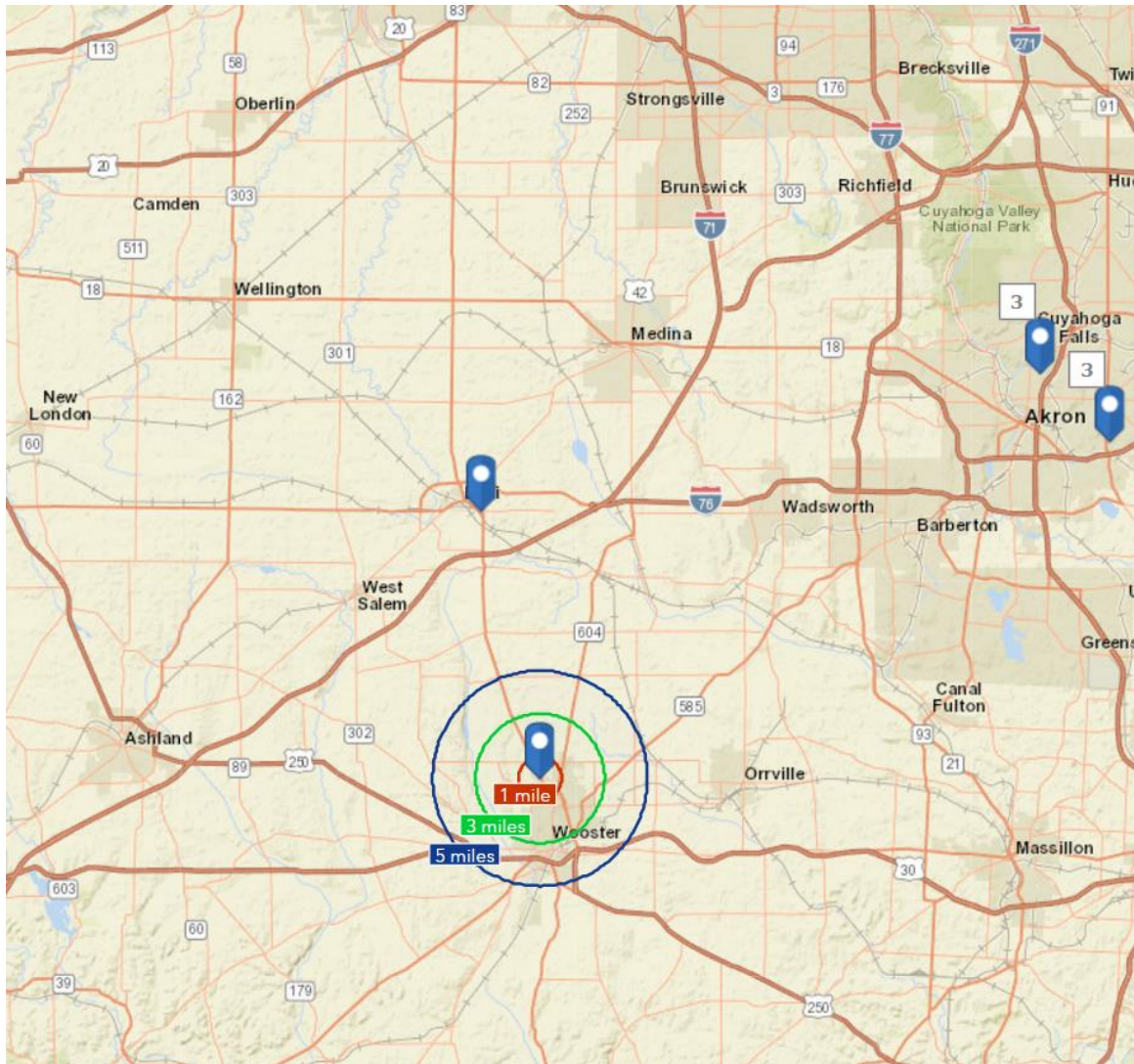


WAYNE TOWNE PLAZA

WOOSTER, OH





Demographic and Income Profile

3883 Burbank Rd, Wooster, Ohio, 44691
Ring: 1 mile radius

Prepared by Esri
Latitude: 40.84660
Longitude: -81.94447

Summary	Census 2010	2016	2021				
Population	2,153	2,193	2,222				
Households	1,003	1,038	1,060				
Families	658	672	681				
Average Household Size	2.12	2.08	2.07				
Owner Occupied Housing Units	777	779	799				
Renter Occupied Housing Units	226	260	261				
Median Age	47.4	48.8	49.5				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	0.26%	0.24%	0.84%				
Households	0.42%	0.30%	0.79%				
Families	0.27%	0.15%	0.72%				
Owner HHs	0.51%	0.24%	0.73%				
Median Household Income	2.41%	2.30%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	64	6.2%	60	5.7%		
	\$15,000 - \$24,999	91	8.8%	88	8.3%		
	\$25,000 - \$34,999	125	12.0%	74	7.0%		
	\$35,000 - \$49,999	158	15.2%	134	12.6%		
	\$50,000 - \$74,999	203	19.6%	252	23.8%		
	\$75,000 - \$99,999	143	13.8%	159	15.0%		
	\$100,000 - \$149,999	179	17.2%	200	18.9%		
	\$150,000 - \$199,999	39	3.8%	54	5.1%		
\$200,000+	35	3.4%	40	3.8%			
Median Household Income	\$57,594		\$64,891				
Average Household Income	\$74,303		\$82,552				
Per Capita Income	\$33,242		\$37,293				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	107	5.0%	103	4.7%	100	4.5%
	5 - 9	113	5.3%	112	5.1%	112	5.0%
	10 - 14	118	5.5%	119	5.4%	123	5.5%
	15 - 19	118	5.5%	108	4.9%	113	5.1%
	20 - 24	93	4.3%	95	4.3%	81	3.6%
	25 - 34	208	9.7%	218	9.9%	219	9.9%
	35 - 44	246	11.4%	242	11.0%	244	11.0%
	45 - 54	307	14.3%	280	12.8%	267	12.0%
	55 - 64	344	16.0%	330	15.1%	313	14.1%
	65 - 74	256	11.9%	318	14.5%	339	15.3%
	75 - 84	168	7.8%	177	8.1%	218	9.8%
	85+	74	3.4%	89	4.1%	91	4.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

March 27, 2017



Demographic and Income Profile

3883 Burbank Rd, Wooster, Ohio, 44691
Ring: 3 mile radius

Prepared by Esri
Latitude: 40.84660
Longitude: -81.94447

Summary	Census 2010	2016	2021				
Population	23,387	23,940	24,234				
Households	9,651	9,996	10,210				
Families	5,895	5,997	6,072				
Average Household Size	2.21	2.18	2.16				
Owner Occupied Housing Units	6,486	6,412	6,519				
Renter Occupied Housing Units	3,165	3,584	3,691				
Median Age	40.9	41.6	41.8				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	0.24%	0.24%	0.84%				
Households	0.42%	0.30%	0.79%				
Families	0.25%	0.15%	0.72%				
Owner HHs	0.33%	0.24%	0.73%				
Median Household Income	2.60%	2.30%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	1,125	11.3%	1,088	10.7%		
	\$15,000 - \$24,999	1,132	11.3%	1,115	10.9%		
	\$25,000 - \$34,999	1,220	12.2%	808	7.9%		
	\$35,000 - \$49,999	1,525	15.3%	1,299	12.7%		
	\$50,000 - \$74,999	1,884	18.8%	2,179	21.3%		
	\$75,000 - \$99,999	1,239	12.4%	1,465	14.3%		
	\$100,000 - \$149,999	1,269	12.7%	1,514	14.8%		
	\$150,000 - \$199,999	292	2.9%	392	3.8%		
	\$200,000+	310	3.1%	350	3.4%		
	Median Household Income	\$49,946		\$56,788			
Average Household Income	\$65,801		\$73,514				
Per Capita Income	\$28,130		\$31,604				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,304	5.6%	1,240	5.2%	1,236	5.1%
	5 - 9	1,248	5.3%	1,246	5.2%	1,237	5.1%
	10 - 14	1,240	5.3%	1,220	5.1%	1,274	5.3%
	15 - 19	1,813	7.8%	1,869	7.8%	1,849	7.6%
	20 - 24	2,153	9.2%	2,248	9.4%	2,281	9.4%
	25 - 34	2,531	10.8%	2,576	10.8%	2,583	10.7%
	35 - 44	2,437	10.4%	2,375	9.9%	2,425	10.0%
	45 - 54	3,035	13.0%	2,730	11.4%	2,501	10.3%
	55 - 64	3,185	13.6%	3,308	13.8%	3,137	12.9%
	65 - 74	2,041	8.7%	2,590	10.8%	2,960	12.2%
	75 - 84	1,568	6.7%	1,590	6.6%	1,822	7.5%
	85+	831	3.6%	947	4.0%	932	3.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

March 27, 2017



Demographic and Income Profile

3883 Burbank Rd, Wooster, Ohio, 44691
Ring: 5 mile radius

Prepared by Esri
Latitude: 40.84660
Longitude: -81.94447

Summary	Census 2010		2016		2021	
Population	35,322		35,722		35,925	
Households	14,372		14,677		14,881	
Families	8,889		8,922		8,969	
Average Household Size	2.28		2.25		2.23	
Owner Occupied Housing Units	9,165		8,944		9,036	
Renter Occupied Housing Units	5,207		5,733		5,845	
Median Age	39.4		40.2		40.7	
Trends: 2016 - 2021 Annual Rate	Area		State		National	
Population	0.11%		0.24%		0.84%	
Households	0.28%		0.30%		0.79%	
Families	0.11%		0.15%		0.72%	
Owner HHs	0.20%		0.24%		0.73%	
Median Household Income	3.12%		2.30%		1.89%	
Households by Income			2016		2021	
			Number	Percent	Number	Percent
	<\$15,000		1,972	13.4%	1,916	12.9%
	\$15,000 - \$24,999		1,703	11.6%	1,668	11.2%
	\$25,000 - \$34,999		1,855	12.6%	1,222	8.2%
	\$35,000 - \$49,999		2,263	15.4%	1,970	13.2%
	\$50,000 - \$74,999		2,680	18.3%	3,056	20.5%
	\$75,000 - \$99,999		1,752	11.9%	2,074	13.9%
	\$100,000 - \$149,999		1,705	11.6%	2,047	13.8%
	\$150,000 - \$199,999		392	2.7%	526	3.5%
	\$200,000+		355	2.4%	401	2.7%
Median Household Income		\$46,145		\$53,799		
Average Household Income		\$61,519		\$68,867		
Per Capita Income		\$25,799		\$29,027		
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
	0 - 4	2,082 5.9%	1,957 5.5%	1,913 5.3%		
	5 - 9	2,045 5.8%	1,997 5.6%	1,953 5.4%		
	10 - 14	2,057 5.8%	1,960 5.5%	2,013 5.6%		
	15 - 19	2,724 7.7%	2,702 7.6%	2,660 7.4%		
	20 - 24	2,965 8.4%	3,075 8.6%	3,025 8.4%		
	25 - 34	4,064 11.5%	4,173 11.7%	4,143 11.5%		
	35 - 44	3,993 11.3%	3,819 10.7%	3,857 10.7%		
	45 - 54	4,854 13.7%	4,320 12.1%	3,916 10.9%		
	55 - 64	4,605 13.0%	4,887 13.7%	4,746 13.2%		
	65 - 74	2,905 8.2%	3,602 10.1%	4,132 11.5%		
	75 - 84	2,019 5.7%	2,102 5.9%	2,432 6.8%		
	85+	1,007 2.9%	1,130 3.2%	1,133 3.2%		

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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