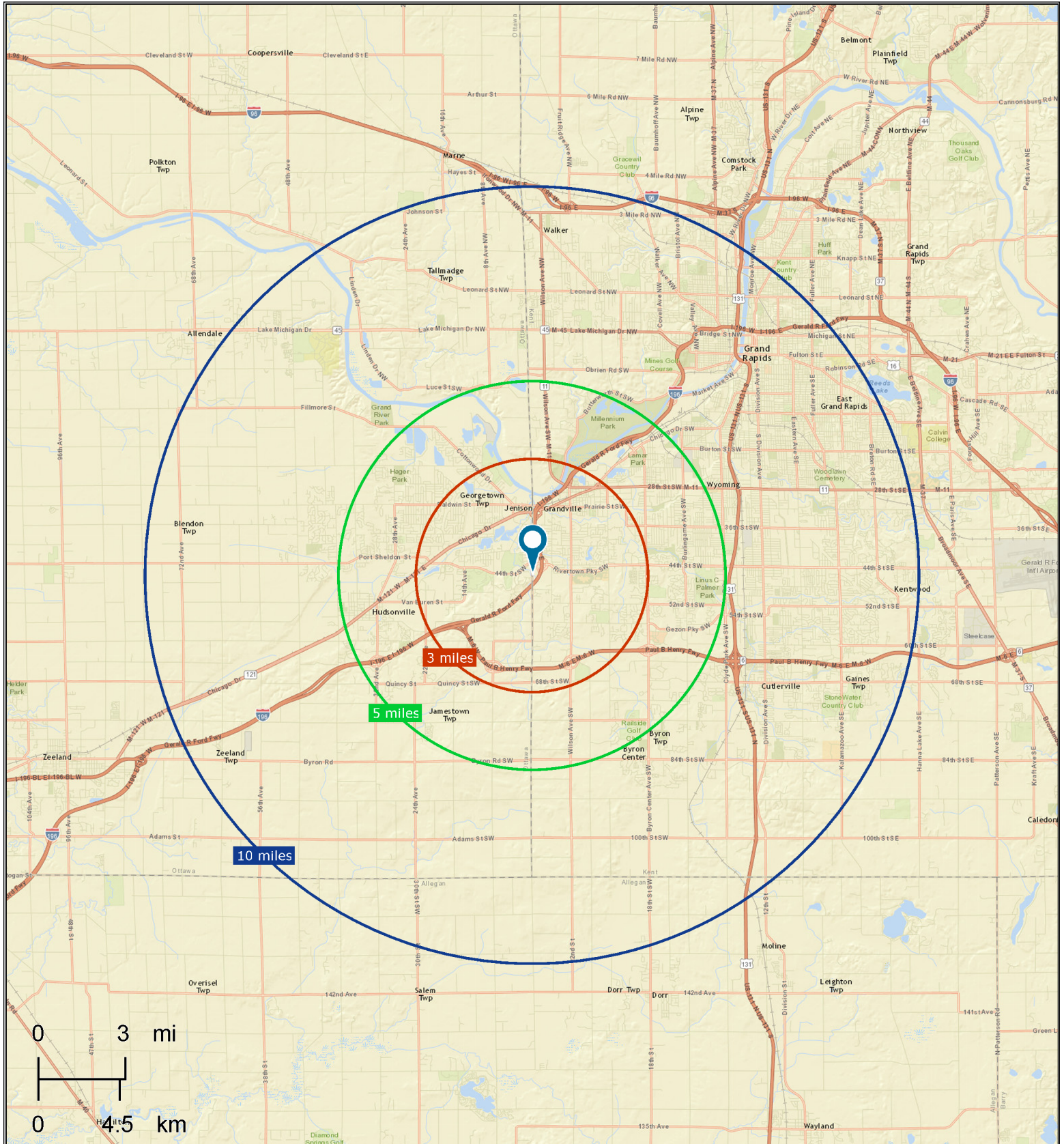






Demographic and Income Profile

Grandville Crossing
4542 Kenowa Ave SW, Grandville, Michigan, 49418
Ring: 3 mile radius

Latitude: 42.88063
Longitude: -85.78223

Summary	Census 2010	2014	2019
Population	44,828	45,206	46,590
Households	17,610	17,913	18,530
Families	12,088	12,161	12,474
Average Household Size	2.53	2.51	2.50
Owner Occupied Housing Units	12,496	12,526	13,002
Renter Occupied Housing Units	5,114	5,387	5,527
Median Age	36.2	36.5	37.3
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	0.60%	0.10%	0.73%
Households	0.68%	0.17%	0.75%
Families	0.51%	0.02%	0.66%
Owner HHs	0.75%	0.16%	0.69%
Median Household Income	2.24%	2.95%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,521	8.5%	1,422	7.7%
\$15,000 - \$24,999	2,249	12.6%	1,802	9.7%
\$25,000 - \$34,999	1,943	10.8%	1,634	8.8%
\$35,000 - \$49,999	2,648	14.8%	2,473	13.3%
\$50,000 - \$74,999	4,239	23.7%	4,375	23.6%
\$75,000 - \$99,999	2,623	14.6%	3,209	17.3%
\$100,000 - \$149,999	1,766	9.9%	2,385	12.9%
\$150,000 - \$199,999	542	3.0%	710	3.8%
\$200,000+	382	2.1%	520	2.8%

Median Household Income	\$52,275	\$58,393
Average Household Income	\$65,425	\$72,771
Per Capita Income	\$25,992	\$28,990

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,051	6.8%	2,973	6.6%	3,103	6.7%
5 - 9	3,008	6.7%	2,996	6.6%	3,050	6.5%
10 - 14	3,028	6.8%	2,989	6.6%	3,130	6.7%
15 - 19	3,134	7.0%	2,797	6.2%	2,821	6.1%
20 - 24	3,491	7.8%	3,344	7.4%	2,874	6.2%
25 - 34	6,114	13.6%	6,725	14.9%	6,872	14.7%
35 - 44	5,144	11.5%	5,113	11.3%	5,792	12.4%
45 - 54	6,212	13.9%	5,612	12.4%	5,196	11.2%
55 - 64	4,941	11.0%	5,449	12.1%	5,605	12.0%
65 - 74	3,141	7.0%	3,557	7.9%	4,226	9.1%
75 - 84	2,402	5.4%	2,323	5.1%	2,496	5.4%
85+	1,164	2.6%	1,326	2.9%	1,426	3.1%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	41,278	92.1%	41,347	91.5%	42,189	90.6%
Black Alone	953	2.1%	991	2.2%	1,082	2.3%
American Indian Alone	114	0.3%	116	0.3%	124	0.3%
Asian Alone	870	1.9%	970	2.1%	1,125	2.4%
Pacific Islander Alone	11	0.0%	11	0.0%	12	0.0%
Some Other Race Alone	699	1.6%	766	1.7%	886	1.9%
Two or More Races	903	2.0%	1,005	2.2%	1,172	2.5%
Hispanic Origin (Any Race)	2,240	5.0%	2,462	5.4%	2,859	6.1%

Data Note: Income is expressed in current dollars.

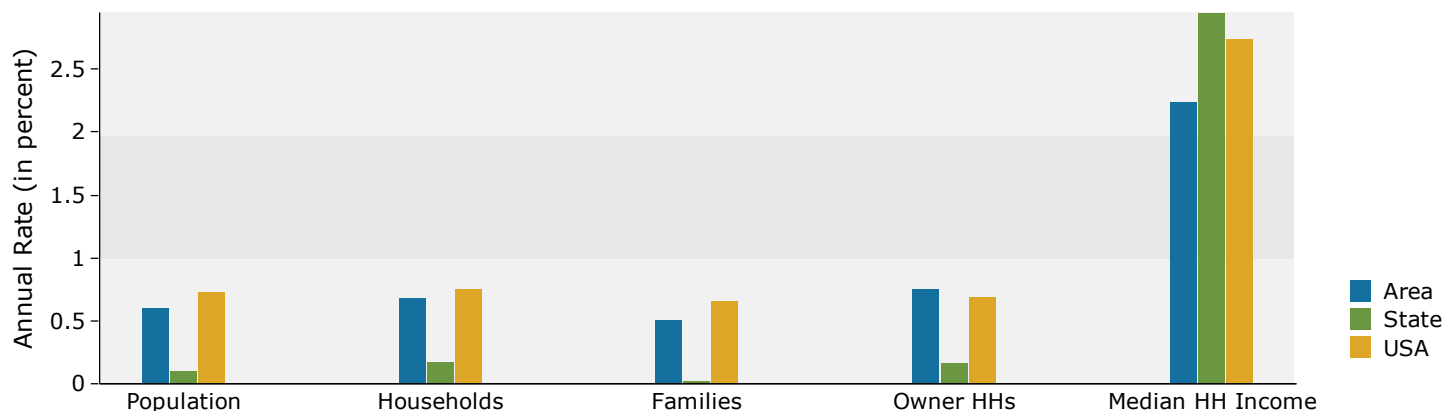
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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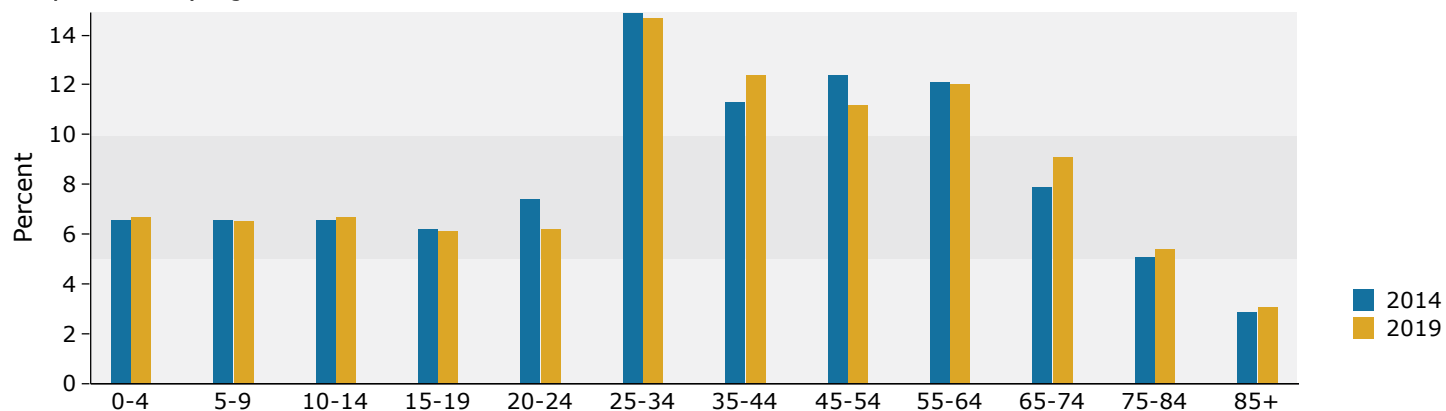
Grandville Crossing
4542 Kenowa Ave SW, Grandville, Michigan, 49418
Ring: 3 mile radius

Latitude: 42.88063
Longitude: -85.78223

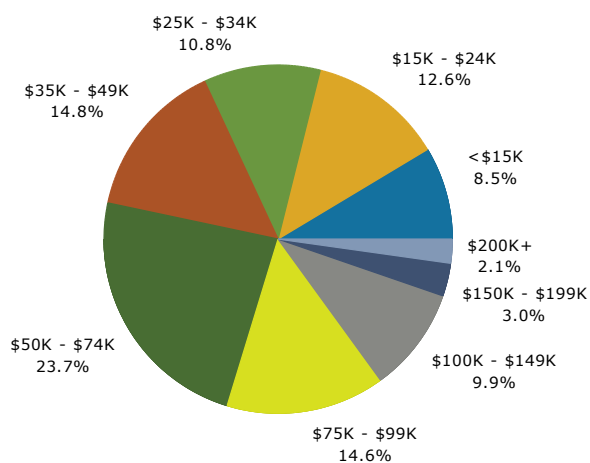
Trends 2014-2019



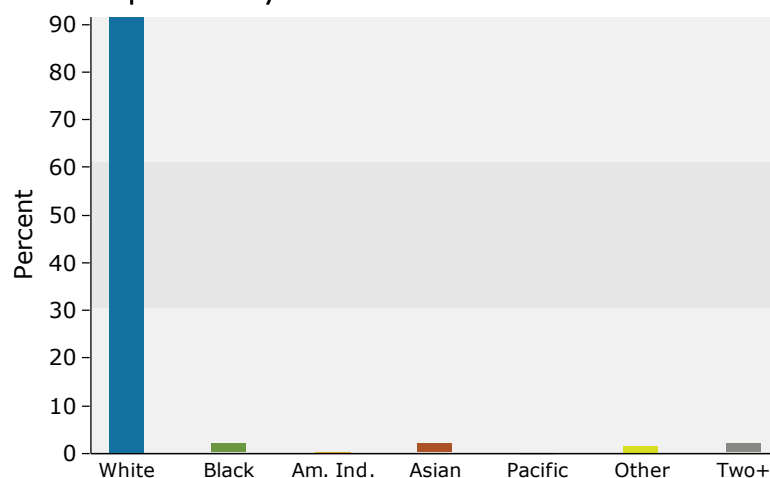
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 5.4%



Demographic and Income Profile

Grandville Crossing
4542 Kenowa Ave SW, Grandville, Michigan, 49418
Ring: 5 mile radius

Latitude: 42.88063
Longitude: -85.78223

Summary	Census 2010	2014	2019				
Population	115,395	117,398	121,877				
Households	43,263	44,310	46,107				
Families	31,087	31,571	32,648				
Average Household Size	2.65	2.64	2.63				
Owner Occupied Housing Units	32,160	32,434	33,803				
Renter Occupied Housing Units	11,103	11,876	12,304				
Median Age	34.9	35.4	36.1				
Trends: 2014 - 2019 Annual Rate	Area	State	National				
Population	0.75%	0.10%	0.73%				
Households	0.80%	0.17%	0.75%				
Families	0.67%	0.02%	0.66%				
Owner HHs	0.83%	0.16%	0.69%				
Median Household Income	2.16%	2.95%	2.74%				
Households by Income	2014		2019				
	Number	Percent	Number	Percent			
	<\$15,000	3,899	8.8%	3,661	7.9%		
	\$15,000 - \$24,999	4,778	10.8%	3,703	8.0%		
	\$25,000 - \$34,999	4,461	10.1%	3,737	8.1%		
	\$35,000 - \$49,999	6,659	15.0%	6,257	13.6%		
	\$50,000 - \$74,999	11,128	25.1%	11,530	25.0%		
	\$75,000 - \$99,999	7,252	16.4%	8,935	19.4%		
	\$100,000 - \$149,999	4,165	9.4%	5,693	12.3%		
	\$150,000 - \$199,999	1,153	2.6%	1,498	3.2%		
\$200,000+	814	1.8%	1,095	2.4%			
Median Household Income	\$53,505		\$59,543				
Average Household Income	\$65,265		\$71,865				
Per Capita Income	\$24,696		\$27,230				
Population by Age	Census 2010		2014		2019		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	8,519	7.4%	8,396	7.2%	8,857	7.3%
	5 - 9	8,166	7.1%	8,346	7.1%	8,573	7.0%
	10 - 14	8,414	7.3%	8,171	7.0%	8,668	7.1%
	15 - 19	8,356	7.2%	7,647	6.5%	7,585	6.2%
	20 - 24	8,112	7.0%	8,274	7.0%	7,283	6.0%
	25 - 34	16,281	14.1%	17,351	14.8%	18,040	14.8%
	35 - 44	14,297	12.4%	14,310	12.2%	15,928	13.1%
	45 - 54	16,462	14.3%	15,366	13.1%	14,275	11.7%
	55 - 64	12,475	10.8%	14,015	11.9%	14,809	12.2%
	65 - 74	7,299	6.3%	8,405	7.2%	10,077	8.3%
	75 - 84	4,958	4.3%	4,817	4.1%	5,298	4.3%
	85+	2,055	1.8%	2,300	2.0%	2,484	2.0%
	Race and Ethnicity	Census 2010		2014		2019	
Number		Percent	Number	Percent	Number	Percent	
White Alone		102,258	88.6%	103,091	87.8%	105,630	86.7%
Black Alone		3,811	3.3%	3,961	3.4%	4,271	3.5%
American Indian Alone		402	0.3%	416	0.4%	444	0.4%
Asian Alone		2,346	2.0%	2,620	2.2%	3,028	2.5%
Pacific Islander Alone		27	0.0%	27	0.0%	29	0.0%
Some Other Race Alone		3,847	3.3%	4,264	3.6%	4,948	4.1%
Two or More Races		2,703	2.3%	3,018	2.6%	3,527	2.9%
Hispanic Origin (Any Race)		9,083	7.9%	10,055	8.6%	11,691	9.6%

Data Note: Income is expressed in current dollars.

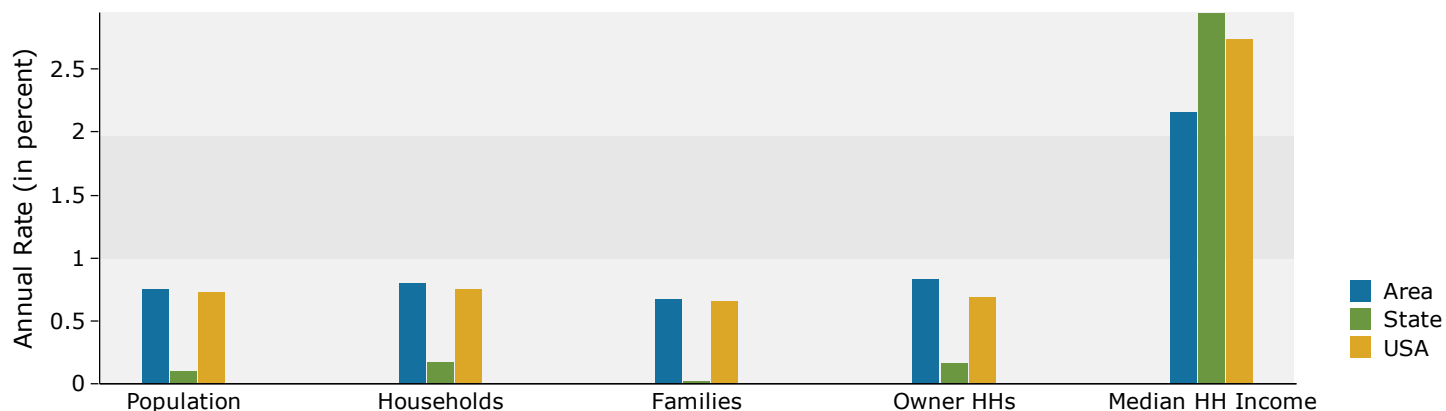
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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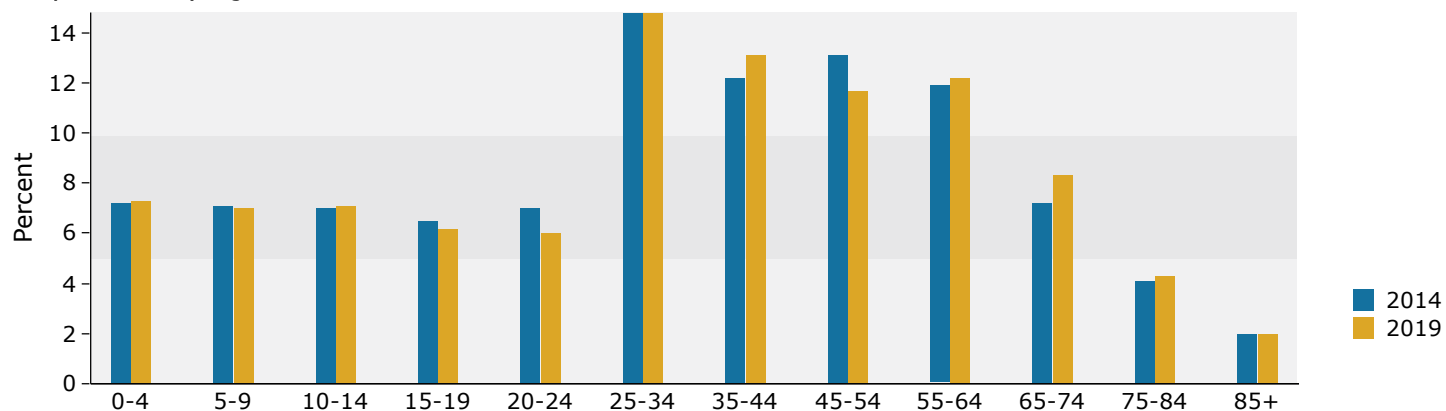
Grandville Crossing
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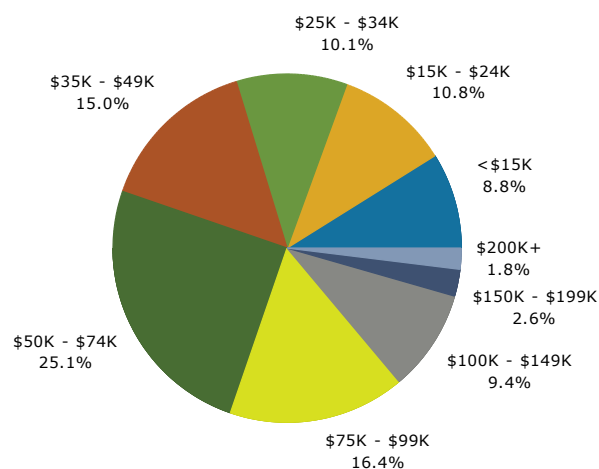
Trends 2014-2019



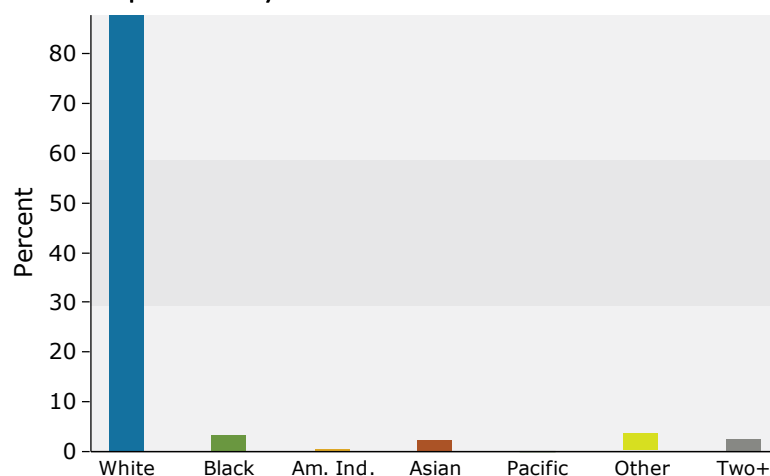
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 8.6%



Demographic and Income Profile

Grandville Crossing
4542 Kenowa Ave SW, Grandville, Michigan, 49418
Ring: 10 mile radius

Latitude: 42.88063
Longitude: -85.78223

Summary	Census 2010	2014	2019
Population	430,109	439,764	457,651
Households	159,086	163,547	170,644
Families	104,205	105,998	109,721
Average Household Size	2.64	2.63	2.63
Owner Occupied Housing Units	105,495	106,164	110,494
Renter Occupied Housing Units	53,591	57,384	60,150
Median Age	32.0	32.7	33.6
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	0.80%	0.10%	0.73%
Households	0.85%	0.17%	0.75%
Families	0.69%	0.02%	0.66%
Owner HHs	0.80%	0.16%	0.69%
Median Household Income	2.37%	2.95%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	22,292	13.6%	21,858	12.8%
\$15,000 - \$24,999	19,639	12.0%	15,410	9.0%
\$25,000 - \$34,999	17,536	10.7%	15,362	9.0%
\$35,000 - \$49,999	25,186	15.4%	24,564	14.4%
\$50,000 - \$74,999	36,007	22.0%	37,928	22.2%
\$75,000 - \$99,999	22,629	13.8%	28,220	16.5%
\$100,000 - \$149,999	13,014	8.0%	17,949	10.5%
\$150,000 - \$199,999	4,092	2.5%	5,196	3.0%
\$200,000+	3,153	1.9%	4,159	2.4%

Median Household Income	\$47,745	\$53,672
Average Household Income	\$59,791	\$66,102
Per Capita Income	\$22,479	\$24,794

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	32,590	7.6%	32,051	7.3%	33,701	7.4%
5 - 9	30,826	7.2%	31,057	7.1%	31,527	6.9%
10 - 14	30,316	7.0%	29,982	6.8%	31,159	6.8%
15 - 19	34,700	8.1%	33,071	7.5%	33,426	7.3%
20 - 24	40,549	9.4%	40,883	9.3%	38,249	8.4%
25 - 34	63,937	14.9%	67,731	15.4%	70,430	15.4%
35 - 44	53,063	12.3%	53,163	12.1%	57,444	12.6%
45 - 54	57,086	13.3%	54,348	12.4%	51,380	11.2%
55 - 64	42,244	9.8%	47,918	10.9%	51,364	11.2%
65 - 74	22,311	5.2%	26,887	6.1%	33,780	7.4%
75 - 84	15,292	3.6%	14,960	3.4%	16,993	3.7%
85+	7,196	1.7%	7,713	1.8%	8,197	1.8%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	329,516	76.6%	332,676	75.6%	340,008	74.3%
Black Alone	49,704	11.6%	51,392	11.7%	54,437	11.9%
American Indian Alone	2,452	0.6%	2,529	0.6%	2,649	0.6%
Asian Alone	9,824	2.3%	10,862	2.5%	12,380	2.7%
Pacific Islander Alone	198	0.0%	217	0.0%	241	0.1%
Some Other Race Alone	24,400	5.7%	26,490	6.0%	29,900	6.5%
Two or More Races	14,015	3.3%	15,597	3.5%	18,036	3.9%
Hispanic Origin (Any Race)	51,467	12.0%	55,925	12.7%	63,366	13.8%

Data Note: Income is expressed in current dollars.

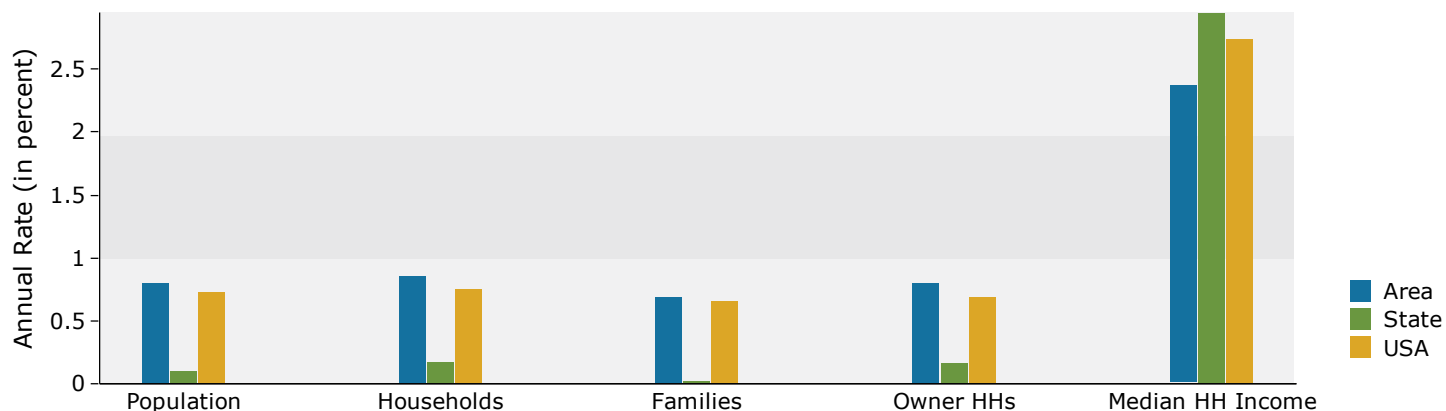
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

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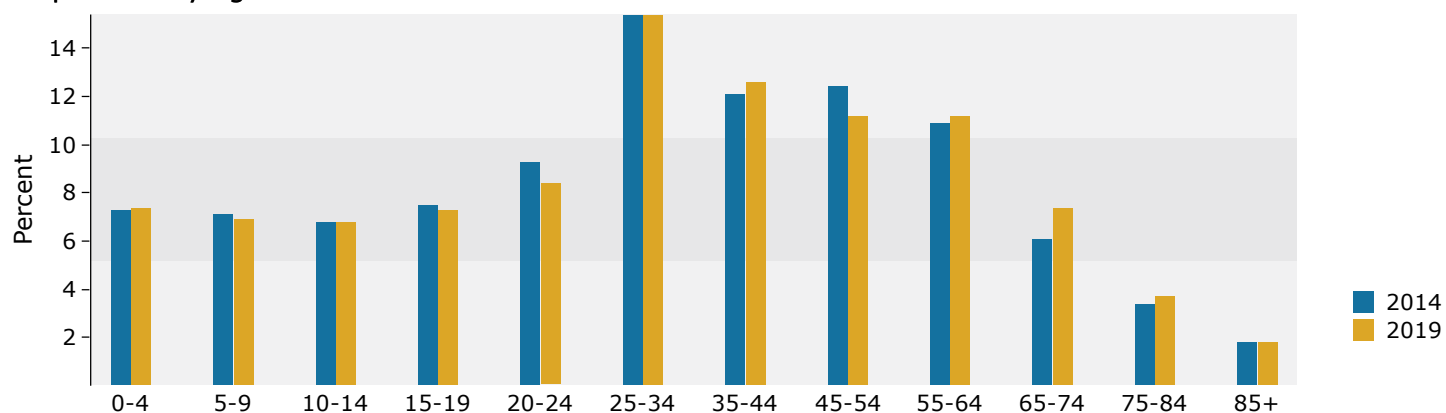
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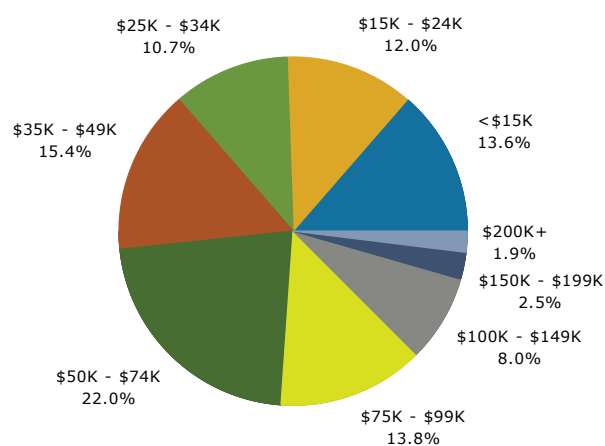
Trends 2014-2019



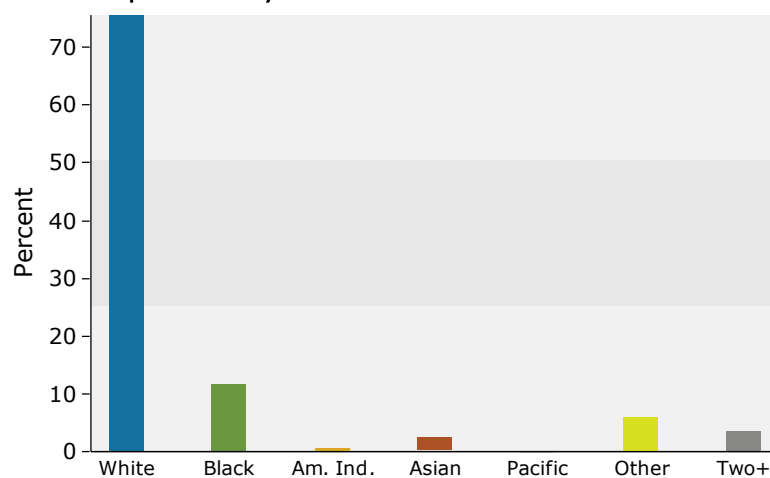
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 12.7%